



THE PRODUCTION LIBRARY

Every touchpoint.
One identity.

The approved Ten Hands brand, delivered as individual artwork files, reusable templates and production handoff assets.

Logo masters / Social / Web / Video / Print

OCTOBER 2026 / VERSION 2

01 / START HERE

A clear handoff.

Unzip the master library, then open OPEN_ASSET_LIBRARY.html. The visual browser runs locally.

Use_These_First	20 convenient files for your first uploads and handoffs.
READY	Brand artwork without variable content.
TEMPLATE	Replace bracketed copy and photo fields before publishing.
VENDOR PROOF	Supplier review and actual-size proof required.
GUIDE / REFERENCE	Crop aids, standards and previews, not finished upload artwork.

The approved logo geometry, palette and typography are preserved. This delivery adds production exports and applications; it is not a new logo direction.

02 / APPROVED MASTERS

The complete logo family.

Use the crest for larger statements, the TH for small identity and the wordmark for narrow spaces.



Primary crest



Compact crest



TH monogram



Optical TH



Detailed skull



Simplified skull



Wordmark



With descriptor



Stacked wordmark



Horizontal TH



Horizontal skull



Round badge

03 / EXPORT FORMATS

Transparency, without guesswork.

PNG logo files have real alpha transparency. JPG previews intentionally have a solid background.

600 / 1200 / 2400 / 4800 px PNG | 1200 px lossless WebP | Outlined SVG | Vector PDF | Black EPS masters



Charcoal
#1C1A17



Leather brown
#684730



Antique bronze
#B88A55



Warm ivory
#F3EBDD



Black
#000000



White
#FFFFFF

White logos can look blank on white. That is expected. Use the dark preview field to inspect them.

04 / SOCIAL IDENTITY

A recognizable profile everywhere.

Square upload artwork and optional transparent circular placement files are supplied.



Midnight

400 / 800 / 1080 px



Ivory

400 / 800 / 1080 px



Chocolate

400 / 800 / 1080 px



Saddle

400 / 800 / 1080 px

Choose one profile treatment and keep it consistent. The dark bronze TH is the featured first-use option. Google Business Profile logo exports are also included at 720 x 720.

05 / ACCOUNT AND PAGE COVERS

Covers, made for their placement.

Page, Group, Company, personal profile, X and channel banners are separate files, not one stretched layout.



Facebook Page



LinkedIn Company



LinkedIn personal

1584 x 396 px



X header

1500 x 500 px

06 / YOUTUBE AND VERTICAL FORMATS

Room for every screen.

The banner includes a conservative centered working safe area for the essential logo artwork.



2560 x 1440

The dashed rectangle is a guide shown only in this catalog. It is not on the upload image.

Review the account upload preview. Mobile, desktop and TV show different crops.

Additional sets: Facebook Group 1640 x 856, event cover design preset 1920 x 1005 and 1080 x 1920 vertical brand cards.

07 / SOCIAL POSTS

Finished brand artwork, ready to use.

Six compositions across five aspect ratios. Only the brand name and approved descriptor are used.



Signature Crest
Midnight



Signature Crest
Ivory



Monogram Editorial
Chocolate



Heritage Frame
Ivory



Wordmark Study
Midnight



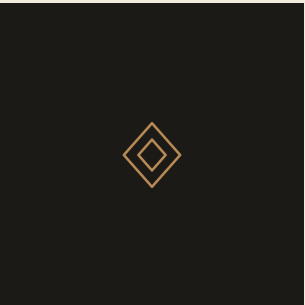
Monogram Editorial
Saddle

Square / 4:5 portrait / 3:4 portrait / 9:16 Story / 2:3 Pinterest. The individual PNGs, JPGs and outlined SVGs are in Ready_To_Post.

08 / HIGHLIGHT COVERS

The details of a complete social profile.

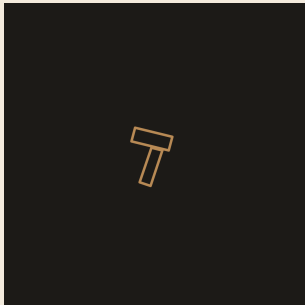
Twelve topics in three color treatments, each supplied on square and Story canvases.



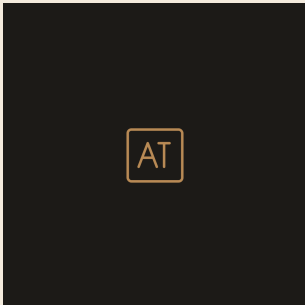
Our Story



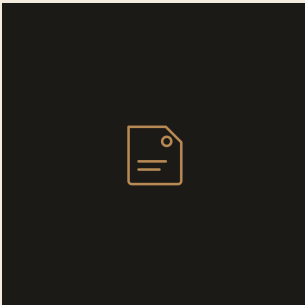
Events



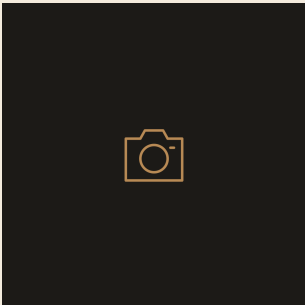
The Craft



Personalize



Leather



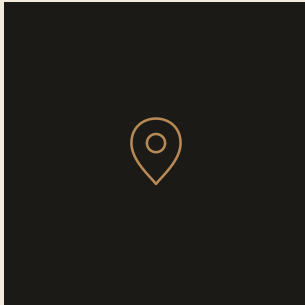
Gallery



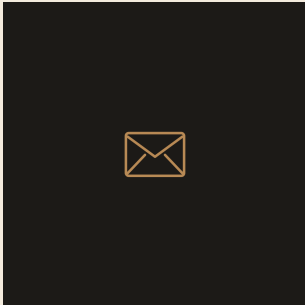
Gifts



Details



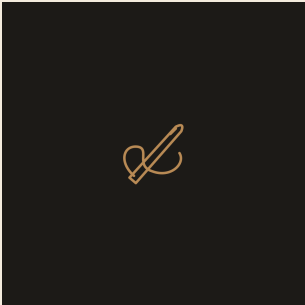
Visit



Contact



Bookings



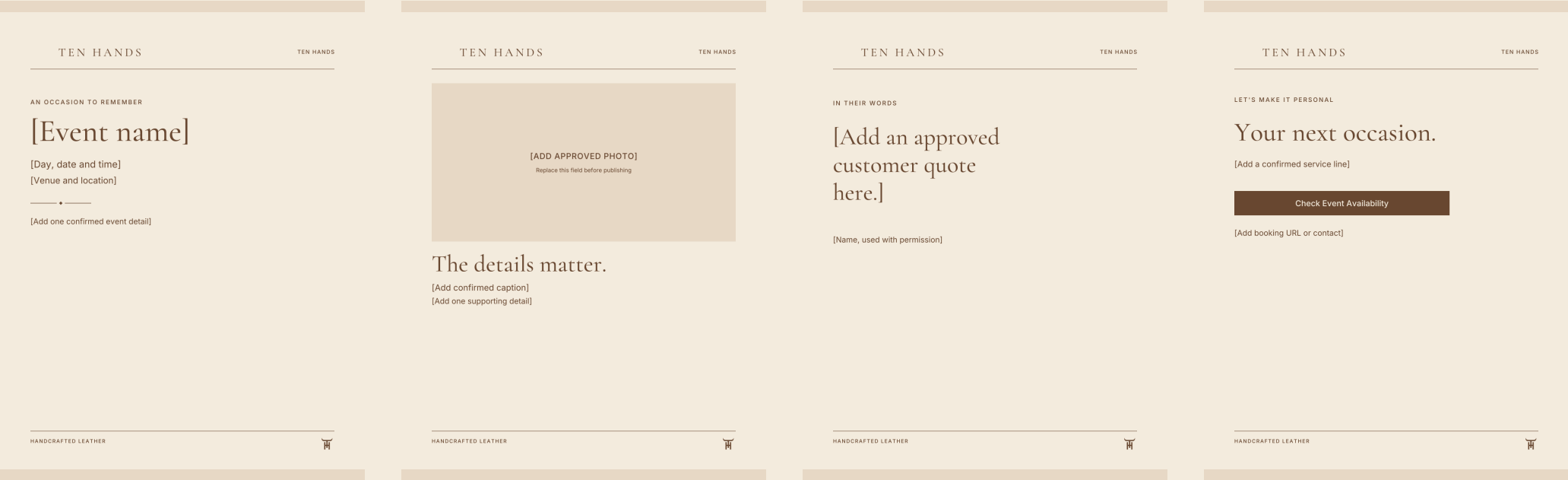
Behind The Scenes

Keep one color treatment across the highlight row. Icons are supporting symbols, not replacement logos. Expanded transparent icon files are included separately.

09 / EDITABLE CONTENT TEMPLATES

Make new content without rebuilding the brand.

Eight content roles, two palettes, three core sizes. Live-text SVG, outlined SVG and PNG preview versions.



Event Announcement

Edit before posting

Craft Detail

Edit before posting

Testimonial

Edit before posting

Booking Enquiry

Edit before posting

Also included: guest experience, FAQ, event recap and product detail. Replace every bracketed field; use genuine, approved photographs and testimonials.

10 / CAROUSEL TEMPLATES

A sequence, not just a single post.

Two editable five-slide stories: The Experience and Inside The Craft.



The Experience



Inside The Craft

11 / WEBSITE AND EMAIL

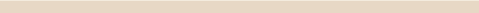
A consistent digital front door.



Link previews and email headers

PNG / JPG / WebP / SVG

Favicons, application icons, light and dark header logos, an email signature template and the approved design tokens are included. No live website or account was changed.



Desktop and mobile backgrounds

Keep headline text as live HTML

12 / PHOTO AND VIDEO OVERLAYS

Brand the image without hiding the moment.



15% opacity
White alpha watermark



30% opacity
White alpha watermark



100% opacity
White alpha watermark

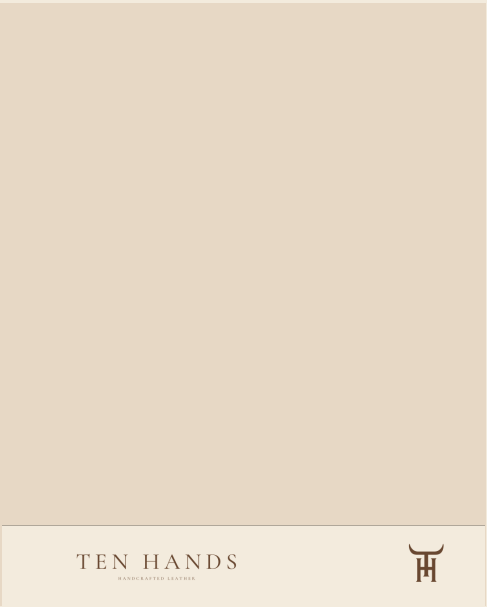


Photo overlay
Open field is transparent

Black and white watermarks are provided for the TH, wordmark and compact crest. Branded overlay frames, lower-third templates, title cards and video thumbnails are separate assets.

13 / MOTION AND VIDEO CARDS

A quiet opening and a clean close.

Finished silent four-second MP4 logo cards in landscape, vertical and square formats.



Landscape
1920 x 1080



Vertical
1080 x 1920



Square
1080 x 1080

H.264 MP4 / 30 fps / no audio. Still title and end cards are also supplied. These are finished clips, not editable motion project files.

14 / PRINT AND PACKAGING

Physical touchpoints that belong together.

Approved stationery is preserved. Additional placement artwork supports packaging and events.



Box top
Vendor proof required



Bag placement
Vendor proof required



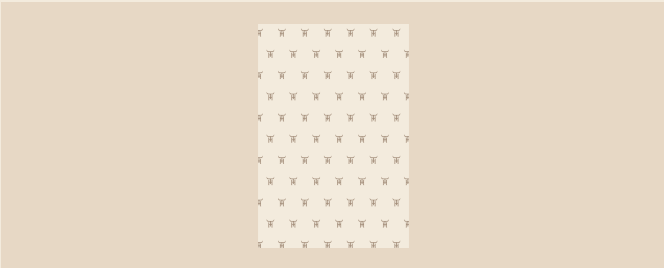
Belly band
Vendor proof required



Table sign
Vendor proof required



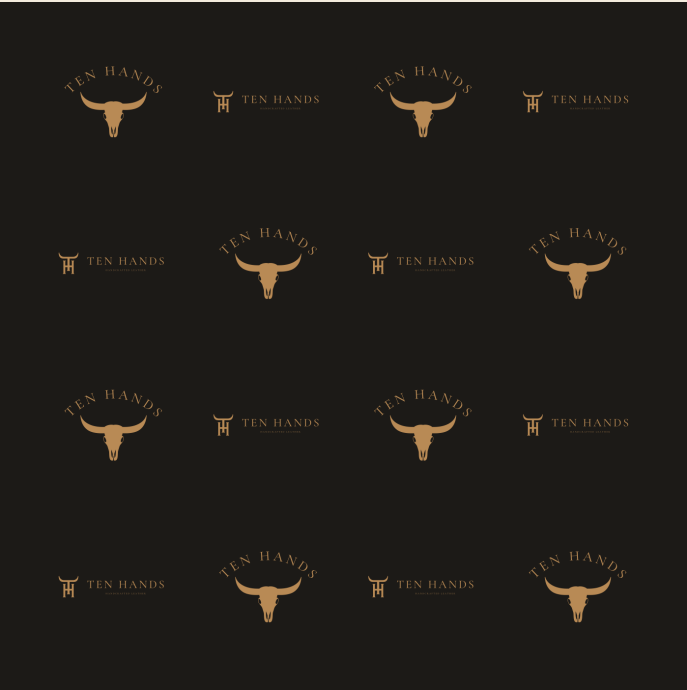
Gift note
Vendor proof required



Tissue wrap
Vendor proof required

15 / ENVIRONMENT AND HOSPITALITY

The same presence, at event scale.



Square event backdrop
96 x 96 inch placement art



Portrait event banner
33 x 80 inch placement art



Virtual meeting background
1920 x 1080 PNG and JPG

Large artwork is vector. Confirm the supplier template, hardware, trim, bleed and physical proof before fabrication.

Editable files for the people doing the work.

Social manager	Three editable PowerPoint decks with 16 layouts each, plus SVG content templates and ready PNGs.
Website developer	Outlined SVG marks, transparent WebP, raster fallbacks, favicon assets, CSS tokens and image headers.
Print or leather vendor	Vector SVG/PDF, black EPS masters, stamp and foil artwork, physical layout sizes and production notes.
Client team	Approved brand book, presentation, Word letterhead and event proposal templates, plus this visual catalog.

17 / RELEASE NOTES

Use confidently. Check the final context.

The identity stays approved.

The v1 logo paths are preserved. The v2 package adds sizes, application artwork and handoff tools.

Keep templates separate from finished art.

Replace contact information, event details, photo fields and testimonials before publication. No unverifiable business claims have been filled in.

Make production decisions with the supplier.

Print art is RGB unless explicitly marked otherwise. Metallic foil, leather stamps, embroidery and hardware need a vendor-specific sample at real size.

Use real source formats.

SVG, EPS, PDF, PNG, JPG, WebP, PPTX, DOCX and MP4 are the delivered formats. No native AI, PSD, INDD, motion project or embroidery machine file is implied.

Reference notes for the handoff.

The complete source notes and exact delivered dimensions are in PLATFORM_DIMENSIONS_AND_SOURCES.txt.

YouTube channel branding

LinkedIn Page image specifications

LinkedIn personal profile cover

X header and profile guidelines

Meta Facebook Page cover guidance

Pinterest image specifications

Google Business Profile photos and logos

Cormorant official project

Inter official project

References checked October 19, 2026. The supplied working crop guides do not guarantee every future platform view. Font files are not bundled. Install from the official sources for editable typography.